



December 2021
Newark & Sherwood
...a great place to do
business!



Welcome to the sixth edition of Newark and Sherwood District Council's Business E-Newsletter.



'Tis the season, and with both Christmas and the New Year just around the corner, we're excited to wrap up 2021 with a December edition of the business e-newsletter!

Highlights since our last edition include the 2021 Future First Expo, attended by over 1,000 young people. Throughout the day attendees were able to meet 50 employers to discover what local opportunities are available for employment and training. In October, the NSDC Economic Growth team also delivered Newark & Sherwood's first Economic Growth Conference to provide local businesses with new understandings of our economy's future. Attendees heard from speakers including Robert Jenrick, MP for Newark, Professor Kim Cassidy, Professor of Services Marketing at Edge Hill University, and Professor John Hess, former BBC political editor and broadcaster.

Moreover, the £300,000 Business Resilience Programme was launched. Businesses from four sectors receiving specialist guidance on adapting and building resilience going into the future, as well as the chance to apply for a discretionary grant of up to £5,000. Places are available in upcoming tranches of this programme – continue reading for information on how to get involved!

Christmas events are now in full swing, with a successful late night shopping event in Southwell (pictured above) and exciting Christmas Lights Switch-Ons at Edwinstowe and Newark. During November, the footfall monitors in Newark picked up the highest monthly visitor count since lockdown was lifted, with the busiest day being 28th November, the day of the Christmas Lights Switch On. Finally, Small Business Saturday took place on 4th December, coinciding with another #ShopNewark event which offered festive prizes and shopping experiences throughout town.

The NSDC Economic Growth Team would like to thank you for your continuing support over 2021. We wish you the happiest of festive periods and are excited to continue working with you in 2022! If you would like to contribute your own business story for a future issue, please get in touch with Economic.Growth@newark-sherwooddc.gov.uk.

Covid-19 Update

CORONAVIRUS
PROTECT YOURSELF & OTHERS



As of 13 December 2021 England has moved into 'Plan B'. From this date, you should work from home if you can.

The law now requires face coverings to be worn in most indoor public places, at large venues and events, and on public transport. For further guidance on face coverings and for updates as the national situation changes follow this link to the [Gov.uk](https://www.gov.uk) website.

From 15 December attendees at nightclubs, and large events and venues must show their [NHS COVID Pass](https://www.nhs.uk) to show they're fully vaccinated, have had a negative test result in the last 48 hours, or have an exemption. If you're travelling to England from abroad, you must take a PCR or lateral flow test before the end of day 2 following your arrival and self-isolate until you get a negative test result, even if you're fully vaccinated.

If you're a contact of someone who may have been infected with the Omicron variant, **you must self-isolate for 10 days, regardless of your age or vaccination status.**

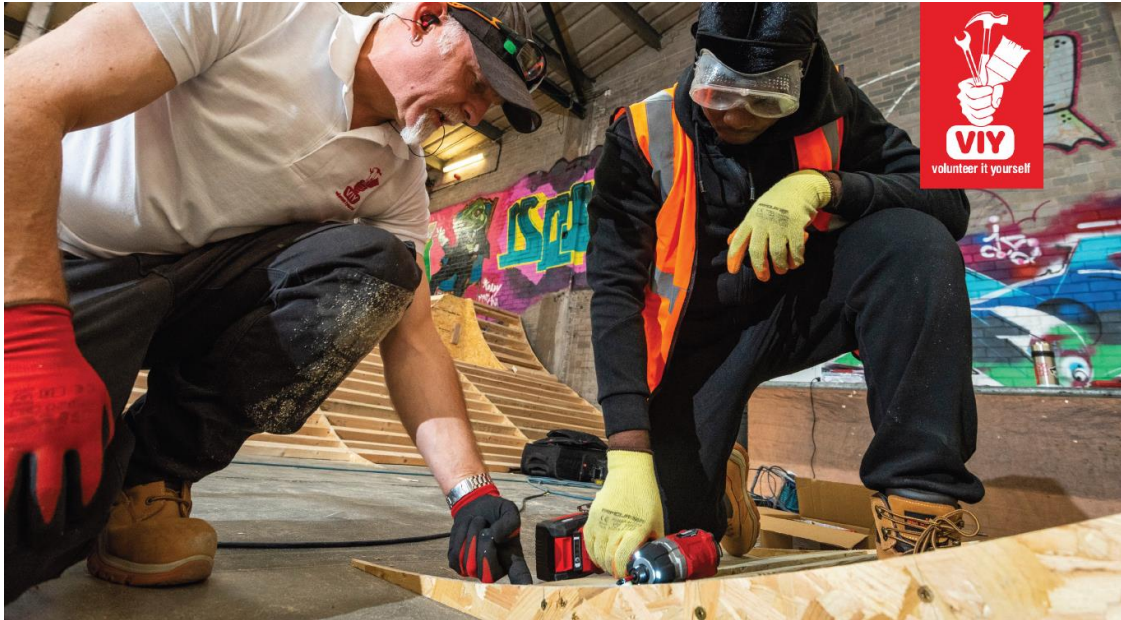
An [advice for businesses](#) page has been created on the NSDC website which includes additional information and posters for premises where face coverings are now required. If you need specific help, please email pandemic@Newark-sherwooddc.gov.uk with your query and contact details so the team can get back to you.

People aged 40 and over can now get a booster vaccine 2 months after their second dose. You can either [book a vaccination appointment online](#) or [find a walk-in clinic](#). Booster jabs will also be available to adults over 18 who has had a second dose of the vaccine at least 3 months ago.

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Community Projects Wanted!



After recently receiving a grant from the Community Renewal Fund, Volunteer It Yourself are looking to complete 18 projects across Newark & Sherwood, Bassetlaw and Mansfield between January and June 2022.

Volunteer it Yourself is an organisation that combines DIY and volunteering to achieve fantastic results. Their projects challenge young people to help regenerate community places whilst learning vocational trade skills and working towards City & Guilds accreditations.

Examples of the amazing work done by the Volunteer It Yourself Project include transforming the facilities of **Marden Boxing Club** into a safer place to train, and helping to convert the ground floor of an empty bank in Sutton into a new community music & arts venue called the **Sound Lounge**.

If you know of a community centre in need, please do not hesitate to make contact. Interested parties can fill out [this Google form](#) and, the Volunteer It Yourself team will be in touch.

The criteria for the project is as follows:

Timeframe: January-June 2022

Duration: 3-6 weeks

Ideal works needed: Carpentry (partitioning space, accessibility ramps, outdoor furniture/spaces), installing/refurbishing bathrooms, simple kitchen refresh/install, painting & decorating

Venue type: sports clubs and other valued community buildings such as music venues, youth clubs, libraries and community cafes

Project budget: up to £25,000 towards refurb (fully funded, no cost to the venue!)

For more information about the services Volunteer It Yourself offers, and to read more about previous projects, please visit: <https://volunteerityourself.org/>.

Economic Growth Conference



On 15 October Newark and Sherwood District Council hosted the district's first ever Economic Growth Conference at Newark Showground. The event was held in partnership with the Federation of Small Businesses, East Midlands Chamber and Rt. Hon Robert Jenrick.

It was attended by 88 delegates from 75 businesses and organisations from across the business industry. Throughout the day attendees heard from a wide range of speakers about the future of the economy, opportunities offered by the government's levelling up agenda, current consumer trends and the importance of remaining curious and adaptable in the face of ever-changing conditions.

Attendees were also offered the opportunity to ask our experts questions relevant to their business and participated in several workshops. Workshops included information on how to upscale and grow your workforce, the benefits of international expansion and how small businesses and the self-employed can move their business forward.

To listen to these talks in full, you can view the event's live stream on our YouTube channel: <https://www.youtube.com/watch?v=-rIUbycSLOM>.



The Kickstart Scheme

KICKSTART SCHEME

The Kickstart Scheme has been a Government-funded initiative to provide jobs to young people on Universal Credit. So far, 218 Kickstart vacancies have been filled in Newark and Sherwood. Subsequently, many 'Kickstarters' have moved into apprenticeships at the businesses they have been working with. For each young person a business takes on, it will receive £1,500 to support their learning.

The local Kickstart scheme has provided fantastic new opportunities to young people of varied backgrounds and has allowed their passion and skills to shine. 'Kickstarters' in Newark have launched careers in digital marketing, graphic design, support work and sales.

If your organisation is interested in taking part in this scheme this is your last chance to apply for funding - the deadline for the scheme is fast approaching on 17 December 2021.

More information can be found on the [gov.uk Kickstart information page](https://www.gov.uk/kickstart).

Evening and Night Time Economy Strategy



In 2022 the NSDC Economic Growth Team will be developing an Evening and Night Time Economy Strategy for the district. This strategy will focus on creating a more vibrant, safe and inclusive evening offer throughout Newark & Sherwood. Research to inform this strategy will commence towards the end of January 2022 and involve workshops, focus groups and 1-2-1 interviews. If you would like to participate in this research, please email will.parkinson@newark-sherwooddc.gov.uk to express your interest.

Cycle Town



The 'Cycle Town' project is an integral part of the [Town Investment Plan](#), aiming to improve Newark's connectivity and help boost health and wellbeing, reduce congestion, improve local air quality and take significant steps towards reducing emissions. The project will:

- Deliver new and upgraded cycling or walking routes
- Provide new cycling infrastructure such as secure storage, signage and way-marking
- Stimulate bike hire programmes to improve access to bikes and increase levels of participation in cycling

Our vision is to provide bikes for hire at four 'cycle hubs' in the Newark urban area. As affordable alternatives to vehicular transport. We hope that these hubs will complement the town's existing transport network, encouraging bike use for first or last mile journeys between work and home.

The scheme is primarily supported by the Towns Fund, with match funding from NSDC. Our ambition is to expand the scheme to include installations in multiple locations across Newark. However, to do so requires financial assistance. Therefore, we would like to invite you to partner with us in delivering a cycle hub at your premises in Newark, in the belief that this scheme can support your organisation in delivering your own green travel plans or sustainability strategies. We relish the opportunity to work with locally based businesses. Together we can create a clean, green, and healthy Newark.

If you are interested in partnering with us in this project please get in touch with the Economic Growth team at economic.growth@newark-sherwooddc.gov.uk.

Business & Intellectual Property Centre



The Business & IP Centre Nottinghamshire (BIPC) is a partnership between Nottingham City and Inspire Libraries and the British Library. As part of the BIPC National Network, this partnership provides free support to start-up business owners, entrepreneurs, and inventors.

Throughout the year, BIPC Nottinghamshire will cover the fundamentals of starting and running a business. Guidance will be provided through:

- workshops and webinars
- one-to-one advice sessions with business specialists and Growth Hub Advisors
- panel talks with inspiring speakers
- peer-learning groups, business clubs and networking, online and in local libraries

Additionally, the Centre offers fantastic free 45 minute sessions of [one-to-one mentoring and advice from business experts](#) on Wednesdays.

By being a library member with Nottingham City or Inspire (Nottinghamshire County) libraries, you can access:

- Market reports and trends
- Company data
- Historical annual reports
- Patents
- Business books, e-books & e-audio-books

The BIPC database provides access to funding support, market research and company data from various sources, including Grant Finder, COBRA, Statista, Kompass and Experian.

To find out more about what BIPC Nottinghamshire has to offer and discover upcoming events and 121s that could benefit your business, visit the [BIPC webpage](#), or contact the BIPC directly at bipc@nottinghamcity.gov.uk.

Nottinghamshire based BIPCs are set to open at libraries in Bulwell, Mansfield, Sutton-in-Ashfield and Beeston.



Business &
IP Centre
Nottinghamshire



Nottingham
City Council



Nottinghamshire
County Council

delivered by



Business Resilience Programme

NSDC's £300,000 Business Growth and Resilience Programme continues to accept applicants. This scheme offers local businesses support and guidance from professional industry experts to help as the district recovers from the impact of the pandemic. It will link business service specialists with local businesses in four key sectors:

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Accommodation



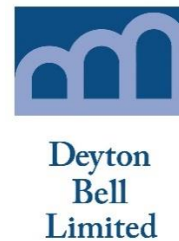
Manufacturing & Construction



Retail, food & beverage



Health & Social Care



Local businesses within one of these sectors can apply for a 12-16 week programme comprising tailored workshops, 1-2-1 mentoring, business model reviews, training opportunities, and more. **The first cohort of businesses is now over half way through the programme, with more cohorts planned to begin in the New Year. Spaces are still available, so apply today for a chance to participate!**

Those who complete the programme could also be eligible to apply for a discretionary grant of up to £5,000. This grant could be spent in any way they see fit to boost the businesses recovery and growth.

Advice and guidance from these specialists will help local businesses to adapt, identify new markets or products, develop their plans, modify their ways of working, establish new supply chains, or provide brokerage for skills and training.

For more details about this fantastic opportunity and guidance on applying, please see the [NSDC website](#).



Financial Support

D2N2 GROWTH HUB



Supporting economic growth across Derbyshire and Nottinghamshire, D2N2 is one of the largest Local Enterprise Partnerships in the country.

For free, impartial business support advice, and to access a tailored Funding Tracker, visit the [D2N2 growth hub's website](#) or phone: 0333 006 9178.

Invest to Grow



The University of Derby's Invest to Grow programme provides grants and loans of between £15,000 and £250,000 to private-sector businesses across the East Midlands to innovate, grow and create jobs that can be sustained for a minimum of three years.

For more information on eligibility and to apply, visit the [University of Derby](#) web page.

NBV Enterprise Grants



Grant for Enterprise supports the growth or development of existing micro, small and medium-sized businesses based in Nottinghamshire, Derbyshire, Leicestershire and Greater Lincolnshire.

To discover more visit the [NBV Enterprise Grant](#) web page.

GOV.UK



Search the [gov.uk business support page](#) for free government business support, from guidance on statutory rights and Brexit, to [T-Level incentives](#) and [coronavirus support](#).

Subscribe to GRANTfinder



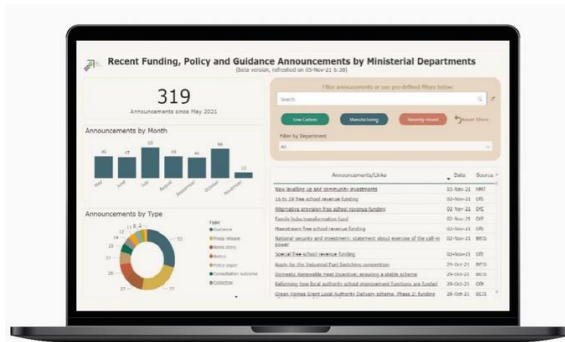
GRANTfinder is Europe's most advanced grants and policy database. Its search engine operates across the public, private and voluntary sectors, identifying funding opportunities and Covid-19 relief schemes appropriate for your business.

To find out more, please see the [GRANTfinder website](#).



Skills, Training and Guidance

D2N2 Funding Tracker



The D2N2 Local Enterprise Partnership has launched a new interactive tool to track government funding announcements. The tracker collates information on funding into one place so that partners, policymakers, and others can navigate the landscape of government funding more easily.

The tracker is updated daily and includes:

- All funding-related announcements since May 2021 from 10 ministerial departments, including HMT, BEIS, DLUHC, DCMS and DFE
- Customised filters to streamline the search
- Links to the Government announcements and documents
- Summary of the announcements by date, type, and department

You can view the tracker [here](#).

Will Morlidge, Interim CEO of the D2N2, said, "Thanks to our analyst team, we have developed a unique tool that puts funding information in one place... we hope it will save you time and effort trying to find out what's out there."

Export Support Service



The Department for International Trade has launched the new Export Support Service to provide your business with free, bespoke advice on exporting to Europe.

If you are a UK business, you can use this free service, no matter the size of your organisation or which part of the UK you are based.

Ask questions on exporting to new markets, the paperwork needed to sell your goods abroad, and the rules for a specific country where you want to sell your services. The Export Support Service will initially focus on questions businesses have about trading with Europe but may expand to cover more global markets in the future.

You can contact the UK government export support team by phone by calling 0300 303 8955, Monday to Friday, 8 am to 6 pm (excluding public holidays).

Alternatively, you can contact the team via the [Export Support Team webpage](#) on gov.uk.



Small Business Charter: Help to Grow Management



The Government's Help to Grow: Management programme intends to help senior managers of SMEs boost the performance, resilience, and long-term growth of their business.

This 12-week course costs £750 and is 90% subsidised by the Government. It has been designed to allow participants to learn alongside full-time work and build their capabilities in leadership, innovation, digital adoption, employee engagement, marketing, responsible business, and financial management.

Future programmes for East Midlands businesses will be hosted at the University of Nottingham from **31 January**, the University of Leicester from **17 January**, Nottingham Trent University from **13 January**, and the University of Derby from **11 January**, with more to follow.

To discover more and secure your place on a course, visit the [SBC website](#).

Webinars for organisations that trade with the EU



Webinars and videos about trading with the EU following the transition are available to local stakeholders and businesses.

A full [calendar of webinars](#) for organisations that trade with the EU can be found on GOV.UK.

The calendar is updated regularly with dates recently added for step-by-step webinars in December, which focus on moving dairy, fish and composite products between a number of countries in the EU and Great Britain.

Businesses can also use the [Brexit Checker tool](#) on GOV.UK, which will provide a personalised list of the most up to date actions that businesses need to take.

An NHS poster with a red background. At the top right is the NHS logo. The main text reads "Don't invite Covid-19 this Christmas." in white. Below the text is a blue surgical mask with a red Christmas bauble in the center and two sprigs of green holly leaves on either side. At the bottom, it says "Over 40s can now book a free booster vaccine online, or by calling 119." and "Find out more about how to book online at nhs.co.uk/covidvaccine, or call us on 119."

Dates for Your Diary

Kickstart funding application deadline

Friday 17th December

Evening and Night Time Economy Strategy research begins

January 2022

International Logistics Conference

Monday 28th March 2022

<https://www.newark-sherwooddc.gov.uk/>

<https://whatson.visitnewark.co.uk/>



Building a shared prosperity

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Economic.Growth@newark-sherwooddc.gov.uk