



June 2022 Newark & Sherwood ...a great place to do business!



Welcome to the eighth edition of Newark and Sherwood District Council's Business E-Newsletter.



Exciting events have taken place across the district over Spring, from Easter celebrations at Sherwood Forest to the recent Platinum Jubilee. Over the four-day Jubilee bank holiday, 18,792 visitors were identified by Newark's footfall sensors, with Friday 3 June being the busiest day – it saw an increase in Newark's footfall by almost 40% compared to 2021.

The Nottinghamshire County Show and the Lincolnshire Business Expo made successful comebacks, showcasing our region's incredible businesses and talent. Meanwhile, the first Brompton Bikes Station in Newark was installed by Castle House, enabling people to hire bicycles for a greener commute across town. The station represents another step towards success for one of our eight [Towns Fund Projects](#), with more stations to follow.

Finally, our first Logistics Workshop (pictured above) took place on 14 June. Delegates from logistics businesses and organisations gathered at Newark College to discuss, with local education providers, the outputs of the Sislog (Smart Innovation, Supply Chain and Logistics Enterprise Zone). This project aims to link businesses with training, R&D and new technologies to establish a 'logistics hub', boosting the sector and providing exciting new career pathways. If you would like to get involved in this conversation, please contact will.parkinson@newark-sherwooddc.gov.uk

Your continued support for the newsletter is hugely appreciated. If you would like to contribute your own business story, please contact Economic.Growth@newark-sherwooddc.gov.uk.

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Newark Business Awards



Friday 10 June saw the return of the Newark Business Awards for a night of celebrations at Newark Showground. A huge congratulations to all those nominated. You've all gone above and beyond in the service of our community!

NSDC once again sponsored the 'Best Start-up' category, recognising the fantastic efforts of new enterprises in the district.

. Oliver Reilly Estates, an independent estate agents that offer a one-to-one service located in the heart of Newark Town Centre, were awarded Highly Commended. After being furloughed in 2020, Oliver took the risk of opening his own agency, launching in March 2021 with a slogan that defines his business well – 'Passionate about Property'. He singlehandedly arranges all aspects of the business, and has sold 65 properties in Newark alone during his first 12 months, with further sales in Mansfield, Doncaster and Blyth.



Oliver Reilly, Oliver Reilly Estate Agents, receiving the Highly Commended Award from Councillor Rhona Holloway of NSDC

The winner of Best Start-up was Honies Farm Barns. Opening to the public in August 2021, Honies Farm Barns is run by Michael and Kirsty Hardstaff and consists of four luxury holiday barn conversions in East Stoke. They have excelled, attracting visitors from across the country and describing the business as a “new venture in an industry so alien to what we are used to.”

Michael and Kirsty worked hard for the past five years to convert the accommodation, breathing new life into redundant farm buildings to provide modern comfort to guests while maintaining the character of the original site. They work closely with local businesses to provide the best possible experience for their guests, using local tradespeople for maintenance, offering locally sourced chocolates and keenly promoting the local area.



Michael and Kirsty Hardstaff, Honies Farm Barns, receiving the Best Start Up award from Councillor Keith Girling and Councillor Rhona Holloway, NSDC

Continue reading for a summary of the full list of winners and highly commended nominees!

Winners

Best social enterprise (sponsored by Urban&Civic): Positively Empowered Kids C.I.C. (Highly-commended – Home Start Newark)



Independent Retailer of the Year (sponsored by The Consulting Room): Janice Rose Lingerie (Highly-commended – Sweetpea Flowers by Design)



Best Start-up (sponsored by Newark and Sherwood District Council): Honies Farm Barns (Highly-commended – Oliver Reilly Estate Agents)



Customer Care (sponsored by Chattertons): Newark College (Highly-commended – Janice Rose Lingerie)



Business Innovation (sponsored by Clipper): ASI (Air & Space Institute)



Environmental Champion (sponsored by Greenzone Facilities Management): Hill Holt Wood (Highly-commended – Hockerton Housing Project)



Team of the Year (sponsored by Newark College): Motorfinity (Highly-commended – Bilsthorpe Heritage Museum)



Employer of the Year (Sponsored by Business Doctors): Peachy Clean (Highly-commended – The Rose & Crown, Farndon)



Businessperson of the Year (sponsored by Belvoir): Steff Wright, Gusto Group (Highly-commended – Janice Holmes, Janice Rose Lingerie)



Business of the Year (sponsored by Duncan & Toplis): Greenzone Facilities Management (Highly-commended – Kelham House Country Manor)



Judges Prestige Award (sponsored by Motorfinity): Kelham House Country Manor



Kelham House
Country Manor Hotel

Good news stories from the Business Resilience and Growth Programme



BUSINESS
DOCTORS
ACHIEVE YOUR VISION

business savings
experts



Newark and Sherwood District Council's £300,000 Business Growth and Resilience Programme has offered support and guidance from industry specialists to local businesses in four key sectors.

The scheme provided tailored workshops, mentoring, business model reviews, and more, aimed to help businesses develop plans, identify new markets, modify working methods and establish supply chains. Businesses that completed the programme also received the opportunity to apply for a discretionary grant, which could be used to boost recovery and growth.

Continue reading to discover fantastic stories from businesses that have completed the course!

Emma, Soapology

I was lucky enough to participate in the Business Resilience and Growth Programme with NSDC and Business Doctors. I applied because although I was experiencing growth in my business, Soapology, I knew how valuable it would be to have expert advice and support. I was getting big orders and had made the decision to move into larger premises, but I needed to ensure that that I could fulfil the orders of all my clients, old and new.

Participating in the programme gave me 2 hours a fortnight to work on my business rather than in it. The knowledge I have gained has been tremendously useful and I had so many 'lightbulb moments' throughout the 15 weeks. My notebook is now packed with information and ideas that I can now begin to implement in my business to facilitate growth.



Tapping into the knowledge of different guest speakers was wonderful, enabling me to get answers to questions, and helping me build connections in web design and digital marketing which have continued after the programme. It was so beneficial to connect with local business owners in manufacturing, to share ideas and advice and to learn from other's experiences.

I was also able to identify areas that I need to focus on and things that I can delegate to others, which has safeguarded two jobs within my business. The grant funding has helped enormously in purchasing much-needed equipment and items, ensuring that we can now work more productively and efficiently.

I would recommend participating in this programme to any business owner. I now have clear goals and plans in place to achieve them, I also know who my ideal customer is, how to find them, and how to get them to buy.

Finally, I learned that my product is not just a soap bar – it is luxury handcrafted artisan soap that helps people to reduce plastic consumption, providing a more eco-friendly, palm oil-free, product with the added benefit of it being gentle on your skin.

Matt, Jackson Design Associates

As an employee of Jackson Designs, I applied to the programme to further develop my business management, leadership and communication skills. I found it to be a fantastic opportunity, helping me to connect with likeminded individuals and businesses who faced the same day-to-day hurdles as me, who gladly shared their knowledge and thoughts.



The course was well structured with a unique expert each week, covering topics such as ‘colours’ personality profiling. This was such an interesting element and it enabled me to spot characteristics in people, which I now use to adapt the way I communicate with clients and colleagues.

The course has enabled our business to invest in areas that had been neglected, and has given me the drive to continually develop my skills to help achieve business success in the future. Further to this, the grant we received has allowed us to appoint a specialist web designer to create a brand new website. The past couple of years navigating our way through the pandemic have been tough, and as a result we were unable to commit spending on this. Now, the new website will help the business attract new clients and staff as we continue to grow going into the future.

So far, over fifty businesses have been supported. For more details about this fantastic opportunity and guidance on applying, please see the [NSDC website](#).





EMC North Nottinghamshire Manufacturing Network

The East Midlands Chamber (EMC) North Nottinghamshire Manufacturing Network (MNs), exclusively for modern & diverse manufacturing businesses irrespective of size or years established.

Members of the EMC North Nottinghamshire MN will benefit from:

- o Guidance & support to overcome business growth challenges
- o Problem solving in a trusted & collaborative environment
- o Better understand the financial support on offer for manufacturing
- o Share best practice for manufacturing
- o Tap into specialist advice for business growth
- o Identify collaboration opportunities
- o Gain peer support for issues such as Sustainability, Digitalisation & Automation
- o Have a greater voice as a united trusted network with government
- o Support with skills & recruitment



To join the EMC North Nottinghamshire Manufacturing Network
Please register at <https://bitly.co/BSfr>

**Alternatively please contact:
Qinesis at Growth@Qinesis.com or 0845 873 9274**



Business Premises

Beacon Hill offices



Newark Beacon provides the ideal workspace for businesses, offering flexible, professional premises with a range of business support services. The serviced offices and workshops are available with as little as one month's notice.

The on-site meeting and conference rooms are ideal for client appointments and presentations, and there's a warm, welcoming reception team to greet guests. As well as offices, the centre provides virtual offices for those not yet ready for office space.

The centre encourages the development of startups, entrepreneurial and high-growth businesses.

You can find more information on the [Newark Beacon website](#). Alternatively, you can call 01636 653100, or email hello@newark-beacon.co.uk.



Financial Support

Invest to Grow



The University of Derby's Invest to Grow programme provides grants and loans of between £15,000 and £250,000 to private-sector businesses across the East Midlands to innovate, grow and create jobs that can be sustained for a minimum of three years.

For more information on eligibility and to apply, visit the [University of Derby](#) web page.

NBV Business Support



Whether you are looking to start a new business, grow an existing one, access funding or are looking for office space, NBV are here to support you. Helping source loans, grants, invoice finance, equity, from £500 to £5m.

To discover more visit the [NBV Business Finance](#) page.

Subscribe to Grant Finder



Grant Finder is Europe's most advanced grants and policy database. Its search engine operates across the public, private and voluntary sectors, identifying funding opportunities and business support schemes appropriate for your business.

To find out more please see the [Grant Finder website](#). The NSDC Economic Growth team also offers a free search service.

D2N2 Investment Fund



D2N2 are offering to support growing businesses by funding up to 30% of a total project cost. The minimum grant available is £3,000 and the maximum grant is £30,000.

If you are interested in applying please speak to one the D2N2 Business Advisers about your project. Further details can be found on the [D2N2 website](#).



Training, Guidance and Recruitment

Fresh Talent from Nottingham Trent University



Nottingham Trent University (NTU) has a strong reputation for producing ambitious graduates who possess the right practical, technical, and transferrable skills to enhance your workforce.

NTU's dedicated Employability Team ensures that their students are equipped to navigate future careers following graduation. Each year over 8,000 NTU graduates enter the marketplace. To ensure they are ready, it's important for students to engage with employers throughout their studies. NTU's dedicated team works collaboratively with large and small businesses to achieve this. They support employer objectives surrounding early careers recruitment, including diversity and inclusion, and are always seeking to develop partnerships with new businesses.

Find out more about how to engage with NTU Talent on their [students and graduate webpage](#)



Help to Grow: Digital & Management



The Government's **Help to Grow: Digital** scheme is designed to support smaller businesses in adopting digital technologies. Eligible businesses can receive discounts of up to £5,000 off the retail price of approved Digital Accounting and CRM software. A new [online platform](#) also offers support and advice on choosing the right digital technologies to boost their growth.

For information on eligibility criteria, please visit the [Gov.uk](#) web page.

Details of the Government's **Help to Grow: Management** programme - offering business leaders management and leadership training - can be found on the [SBC website](#).

Partnerships for IT Recruitment



As part of the Government's Digital Bootcamps, Inspire are looking to work with local IT businesses to help them recruit freshly qualified new employees in either Coding or User Experience & User Interface.

Complete Inspire's [online form](#) to register your interest

Inspire Learning Support



Inspire are offering free staff development in Science, Technology (including IT), Engineering and Maths. The training can be accredited or non-accredited and tailored to your need.

Complete Inspire's [online form](#) to register your interest. Eligibility for specific programmes depends on the size of your business.

GOV.UK



Search the [gov.uk business support page](#) for free government business support, from guidance on statutory rights and Brexit, to [T-Level incentives](#), [coronavirus support](#) and [Skills Boot Camps](#), including HGV driver training.

If your business operates overseas you may also be interested in the [Export Support Team webpage](#) and the [Brexit Checker tool](#).

D2N2 Growth Hub



Supporting economic growth across Derbyshire and Nottinghamshire, D2N2 is one of the largest Local Enterprise Partnerships in the country.

For free, impartial business support advice, and to access a tailored Funding Tracker, visit the [D2N2 growth hub's website](#) or phone 0333 006 9178.



THE 2022 RESIDENT SURVEY



As a District Council, we are responsible for a wide range of services that affect you every day. From maintaining green spaces, to providing sport and leisure facilities, and from providing good quality homes for tenants, to providing waste and recycling services, there's lots we do in the community.

We want to make sure that we're providing the best service we possibly can to our residents so we're asking anyone who lives in the district to fill out our survey.

The survey is an opportunity for you to tell us about your experience as a District Council customer and resident, to let us know how satisfied you are with our service and to give us feedback about what services you think are the most important and what needs improving.

You can take part in the survey here: www.newark-sherwooddc.gov.uk/survey

The survey consists of **16 questions** and will take **approximately 10 minutes** to complete. The closing date for the survey is **Thursday 30 June**.

If you have any difficulties completing this survey or would prefer to complete a paper copy of the survey please contact Customer Services:

- Telephone: 01636 650000
- Email: customerservices@newark-sherwooddc.gov.uk

We will use the results of the survey to help us shape the future of service delivery in the district. You can read more about the work we have undertaken since the [2018 Resident Survey](#).



Dates for Your Diary

Newark Book Festival

Thursday 7 July – Sunday 10 July, 2022

Teenage Market and Book Festival, Southwell

Saturday 13 August, 2022

Dragon Boat Festival, Newark

Sunday 18 September 2022

Business Support Surgery, Aura Business Centre - Newark

Tuesday 20 September 2022

Economic Growth Conference, Southwell Racecourse and Golf Club

Friday 14 October 2022

Future First Expo 2022, Newark Showground

Tuesday 22 November 2022

Online versions of these newsletters can now be found on the new [Business Newsletter](#) page on the Invest Newark & Sherwood site

<https://www.newark-sherwooddc.gov.uk/>

<https://whatson.visitnewark.co.uk/>



Building a shared prosperity

If you do no longer wish to receive this newsletter contact

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