



Newark & Sherwood



**...a great place to do
business!**

Welcome to the first edition of Newark and Sherwood District Council's Business E-Newsletter.



This will be a quarterly publication with the purpose of supporting businesses within the Newark and Sherwood district. It will update and inform you about opportunities to discover training, financial assistance and advice to help your business thrive, diversify and grow.

Our vision is for this newsletter to encourage ongoing conversations within our business community. This will help us understand how best to tailor our services towards you. It will be a mechanism to share information and provide advice and guidance to what offers are available to our business community.

We are keen to produce content that will assist the development of your businesses. Therefore we intend for future editions to feature case-studies from Newark and Sherwood. The content of these features could range from start-ups, to apprenticeship stories, to the relocation of premises.

If you have any stories of business success or issues you would like to share, please do not hesitate to get in touch with our team at Economic.Growth@newark-sherwooddc.gov.uk

Over the past year the District Council has delivered on several initiatives to assist business in Newark and Sherwood. We have administered more than £31 million worth of grant support to business throughout the pandemic. We have also provided the High Street Diversification Fund to help businesses adapt to COVID-19 restrictions.

More recently, we were successfully granted £25 million from the Government's Towns Fund that will support nine catalyst projects for the regeneration of the town, creating new educational pathways and attracting new industries.

Finally, we have begun to implement a Business Resilience Programme for the district so we can support sectors of businesses to 'bounce back' and grow from COVID-19 together.

With your help, we can distil a vast pool of business experience into this publication, for the benefit of all.

Thank you very much for your support,
The NSDC Economic Growth Team

Seeking financial support for your business? High Street Diversification Fund



NSDC is offering £250 (match funded), to local independent retail and hospitality businesses - based in the High Streets and Town Centres – to support investment in e-commerce and the development of an online presence.

Business owners who have successfully used previous HSDF grants have said:

“I have been able to invest further in my website, improving our online performance to support our store offer.”

“I was very pleased to receive The High Street Diversification Fund and have used it to pay for SEO optimisation - something that I had intended to do myself but never have the time to do”

For more information, or to apply, please visit: <https://selfservice.newark-sherwooddc.gov.uk/renderform.aspx?t=258&k=9FC209B497A36B86DE08E17D4AB9E13559B034C9>

Once the available funds are used, this grant will close.



Subscribe to GRANTfinder

GRANTfinder is Europe's most advanced grants and policy database, bringing together funding opportunities and related policy across the UK.

GRANTfinder's search engine operates across the public, private and voluntary sectors, identifying external funding opportunities and COVID-19 relief schemes appropriate for your business.

Searches can be filtered to fit the needs of your organisation, from start-ups to established companies.

To find out more search: <https://www.grantfinder.co.uk/>

GOV.UK



GOV.UK

For free government advice about running your own business, information on statutory rights and Brexit, and financial support for businesses affected by coronavirus.

Gov.uk provides a database of government-supported financial support schemes. A special 'support finder tool' will allow you to set up alerts to notify you when new financial support relevant to your business becomes available.

To find out more visit:

<https://www.gov.uk/business-support-helpline>

D2N2 GROWTH HUB



Supporting economic growth across Derbyshire and Nottinghamshire, D2N2 is one of the largest Local Enterprise Partnerships in the country.

Its Growth Hub offers free, impartial advice to help you discover the right initiatives and resources to support and grow your business.

To find out more visit:

<https://www.d2n2growthhub.co.uk/>

Or phone: 0333 006 9178



Join the Tourism Action Group

Newark and Sherwood's Tourism Action Group (TAG) aims to improve collaboration between tourist-based businesses across the district.

All TAG members have access to a forum where they can share advice, support one another, and work together to create tailored offers for visitors to the district.

TAG members are also emailed regularly to ask if they have any information, news, or offers that we can share for them on our social media pages and on our website.

For more information on TAG, or for a membership form, contact:

tourism.support@newark-sherwooddc.gov.uk





Business events and training

Solutions Driven Cyber Security Masterclass

16 March 2021 – 10:00am-2:00pm



Concerned about your data security, Phishing and Ransomware? Do staff working from home leave your business vulnerable to attack? Not sure how the costs of Cyber Security stack up?

This Master Class will look at affordable solutions to cyber security threats focused on small and medium enterprises, from password security to the creation of disaster recovery plans from scratch.

This event is in partnership with Newark & Sherwood District Council/Invest Newark & Sherwood and NBV

To book a place

<https://www.eventbrite.co.uk/e/solutions-driven-cyber-security-master-class-online-tickets-130501610831>

Or for more information please contact Sue Natrass, Newark and Sherwood District Council susan.natrass@newark-sherwooddc.gov.uk or by telephone on 01636 655277

How to Create and Run an Effective Website

26 March 2021 – 10:00am-11:00am



For many businesses the belief is that once a website is live, job done! Far from it, it's just the start of your website journey. If you would like to understand how to make your website more effective, join us for this one-hour workshop where we will share some simple techniques

This workshop is for any business, from micro to medium-sized, that has a website and is wondering why it's not working for them

This event is in partnership with Nettle and Newark & Sherwood District Council/Invest Newark & Sherwood

To register for a place please email Lesley Pashley

Email: lesley.pashley@nettl.com;

Or if you want to know more please contact Sue Natrass email:

susan.natrass@newark-sherwooddc.gov.uk



Meet the Economic Growth Team

Newark and Sherwood District Council's Economic Growth team is here to assist you. We can offer you the latest information and advice on the local economy, business sectors, recruitment and property, as well as signposting to sources of support for your business.

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Sue Natrass



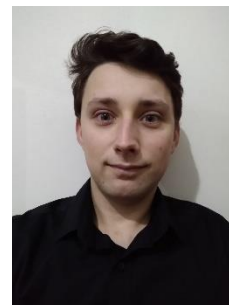
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Will Parkinson



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COVID-19 National Lockdown



You **must** stay at home unless it is for basic necessities, medical assistance, outdoor exercise once per day or work, if you cannot reasonably do so from home

Schools will be closed, except for vulnerable children and the children of critical workers

Shielding has been reintroduced

For more information visit [gov.uk/coronavirus](https://www.gov.uk/coronavirus)

Stay at home. Protect the NHS. Save lives.



HANDS



FACE



SPACE

www.newark-sherwooddc.gov.uk
www.investnewarkandsherwood.co.uk
<https://whatson.visitnewark.co.uk/>



Building a shared prosperity

If you do no longer wish to receive this newsletter contact
Economic.Growth@newark-sherwooddc.gov.uk