



Newark & Sherwood



...a great place to do business!

Welcome to the fourth edition of Newark and Sherwood District Council's Business E-Newsletter.



Since our July edition, plenty of exciting new events and programmes have been established across the district. The Council have announced the brand new £300,000 Business Growth and Resilience Programme, offering to connect local businesses with industry experts. The #ShopNewark scheme was also launched, uniting local retailers in an incredible day of exclusive offers. You can find details of these initiatives can be found in this issue.

As we head into Autumn, NSDC has an exciting selection of events and business support programmes lined up. These include Newark's first Teenage Market, which provided young entrepreneurs with the chance to experience market trading and showcase their abilities in a fantastic event at the town wharf. Moving into October, the Economic Growth Conference will take place at the Showground, in partnership with the Federation of Small Businesses, East Midlands Chamber, and Rt. Hon Robert Jenrick, Member of Parliament for Newark.

Read on for more details on the fantastic events, training and opportunities for financial support in our area over the next few months. As always, if you have your own business story you'd like to share, please get in touch with Economic.Growth@newark-sherwooddc.gov.uk

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Newark Open Day 2021



On Saturday 4 September 2021, over 40 local independents offered exclusive deals to shoppers in Newark town centre.

The event was part of the local #ShopNewark initiative to draw more people into town in the aftermath of the pandemic. It was met with an exciting response, with many people visiting the town and taking advantage of the deals throughout the day.

Organiser Laura Cook from Kingsman Interiors said: “We felt the event was a huge success and everything we wanted, to raise awareness of the independent businesses in Newark and everything Newark has to offer. Customers and retailers all enjoyed the day and felt there was a real buzz about the town. We can’t wait to continue with future events so make sure you follow #ShopNewark on social media to be kept up to date with what’s going on.”

A competition was also held by #ShopNewark, with one lucky individual winning a whole day’s worth of prizes, kindly provided by retailers such as The Bean & Vine, Lace Boutique, Masdings, Kingsman Interiors, Emma Jayne Home, Giles & Bella, Ann et Vin, The Loft & Carriages and much more.

Discover more about #ShopNewark at the [Shop Newark website](#), or follow #ShopNewark on [Facebook](#) and [Instagram](#) for the most up-to-date news on events and how to get involved.

Business Resilience Programme

Newark and Sherwood District Council has set up and funded a £300,000 'Business Growth and Resilience Programme.

This scheme offers local businesses support and guidance from professional industry experts to help them in what will be a critical year as the district recovers from the impact of the pandemic.

The programme will link business service specialists with local businesses in four key sectors:

Accommodation



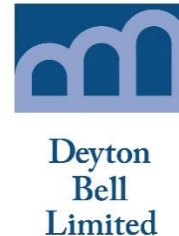
Manufacturing & Construction



Retail, food & beverage



Health & Social Care



Local businesses within one of these sectors can apply for a 12-16 week programme comprising tailored workshops, 1-2-1 mentoring, business model reviews, training opportunities, and more.

As part of the District Council's commitment to supporting local businesses recovery and growth post pandemic, those who participate in the programme could also be eligible to apply for a discretionary grant of up to £2,000. This grant could be spent by the local business in any way they see fit to boost their recovery and growth.

Advice and guidance from these specialists will help local businesses to adapt, identify new markets or products, develop their plans, modify their ways of working, establish new supply chains, or provide brokerage for skills and training.

For more details about this fantastic opportunity, and for guidance on applying, please see the [NSDC website](#).



Financial Support

Kickstart Scheme



For six months, the Government will fund you to provide a job for a young person for 25 hours per week at national minimum wage. For each young person you take on, you will receive £1,500 to support their learning. Get your application in by October to take full advantage of the Kickstart Scheme!

More information can be found on the [gov.uk Kickstart information page](https://www.gov.uk/kickstart-information-page).

Subscribe to GRANTfinder



GRANTfinder is Europe's most advanced grants and policy database. Its search engine operates across the public, private and voluntary sectors, identifying funding opportunities and Covid-19 relief schemes appropriate for your business.

To find out more, please see the [GRANTfinder website](https://www.grantfinder.com).

Invest to Grow



The University of Derby's Invest to Grow programme provides grants and loans of between £15,000 and £250,000 to private-sector businesses across the East Midlands to innovate, grow and create jobs that can be sustained for a minimum of three years.

For more information on eligibility and to apply, visit the [University of Derby](https://www.derby.ac.uk/invest-to-grow) web page.

NBV Enterprise Grants



Grant for Enterprise supports the growth or development of existing micro, small and medium-sized businesses based in Nottinghamshire, Derbyshire, Leicestershire and Greater Lincolnshire.

To discover more. visit the [NBV Enterprise Grant](https://www.nbv.co.uk/enterprise-grants) web page.

GOV.UK



Search the [gov.uk business support page](https://www.gov.uk/business-support) for free government business support, from guidance on statutory rights and Brexit, to [T-Level incentives](https://www.gov.uk/t-level-incentives) and [coronavirus support](https://www.gov.uk/coronavirus-support)

D2N2 GROWTH HUB



Supporting economic growth across Derbyshire and Nottinghamshire, D2N2 is one of the largest Local Enterprise Partnerships in the country. Its Growth Hub offers free, impartial advice to help you discover the right initiatives and resources to support and grow your business.

To find out more, visit the [D2N2 growth hub's website](https://www.d2n2.co.uk/growth-hub) or phone: 0333 006 9178



Upcoming Events

Your Finance Options for Growth

7 October 2021, 10am-11:30am



European Union

European Regional
Development Fund

Join the Midlands Engine Investment Fund in partnership with D2N2 Growth Hub for an interactive webinar exploring finance options for growing your business.

The webinar will be split into three Breakout Sessions, each covering a different topic and featuring an expert panel:

Session 1: Start-up funding for scale-ups

Session 2: Debt funding for growth

Session 3: Equity funding for growth

The sessions will last for half an hour, and questions from the audience will be encouraged to make these sessions as interactive as possible. Each session will be repeated in the second half of the webinar to allow you to attend another session and learn more about start-up funding for scale-ups, debt or equity funding for growth.

This event is open to businesses looking for finance to grow and advisers and the wider intermediary community supporting smaller businesses. First [register for the webinar](#) and then you can select which Breakout Sessions you wish to attend on the day.

For more information, please follow the link to the [D2N2 website](#).

Economic Growth Conference 2021

Friday 15 October 2021, 9.20am to 3.30pm

Newark Showground, Lincoln Road, Coddington, Newark NG24 2NY



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Newark and Sherwood District Council is working in partnership with the Federation of Small Businesses, East Midlands Chamber and Rt. Hon Robert Jenrick, Member of Parliament for Newark, to support our local business community.

The Economic Growth Conference will provide businesses in the Newark and Sherwood district with an insight into what various experts expect believe will happen to our local economy in the future and offer an opportunity to discuss challenges and opportunities that arise from it.

The conference will bring together business leaders to provide you with keynote addresses, workshops and panel discussions to examine challenges as well as providing you with the opportunity to ask questions with those who have influence both locally and in Westminster.

To book your free place please contact: **Sue Natrass, Economic Growth Officer**, Newark and Sherwood District Council.

Email: susan.natrass@newark-sherwooddc.gov.uk **Telephone:** 01636 655277.

Agenda highlights include:

- 9.20am** Welcome **Rt. Hon Robert Jenrick, Member of Parliament for Newark**
- 9.30am** Keynote speaker, **Paul Scully, Minister for Small Business, Consumers and Labour Markets, and Minister for London Department for Business Energy and Industrial Strategy**
- 10.05am** Quarter 3 Economic Survey: **What is in store for the next 3 months?** Followed with your questions to our expert panel.
- 11.05am** **Parallel sessions** (choice of one of the workshops as below)
Workshop one: **looking for help to move your business forward?**
Work shop two: **upscaling your business, upscaling your workforce - Sustainable growth and economic prosperity**
Workshop three: **building a healthy, happy and productive workforce**
- 1.00pm** Keynote speaker, **Professor John Hess, former BBC's political editor and broadcaster** - reporting from Downing Street to the local political scene and working for BBC One's "Sunday Politics".
- 1.25pm** **Parallel sessions** (choice of one of the workshops as below)
Workshop one: **are you a viable company seeking a loan to grow, or simply in need of day-to-day finance for your business?**
Workshop two: **international trade - benefits of international expansion**
Workshop three: **skills development - providing bespoke skills training and development opportunities**
- 2.40pm** **Neil Cuttell, Business Manager - Economic Growth, Newark and Sherwood District Council** - How the District Council will work to enable economic growth
- 2.55pm** **Question and answer panel with key speaker**
- 3.20pm** Closing Remarks **Professor John Hess, former BBC's political editor and broadcaster**



Skills and Training	
D2N2 Webinar & Workshop Calendar, September - October	
	
What's New in Marketing 27 September, 10am-12pm	
High performance in a hybrid workplace 29 September, 9:30am-12:30pm	The Rapid Strategy Toolkit 29 September, 9:30am-4:30pm
Managing Absence in the Workplace 30 September, 10am-1pm	How to Get the Best from Your Freight Forwarder 30 September, 2pm-4pm
What's New in Paid Advertising 1 October, 10am-12pm	Elevating Your Marketing Automation Skills 4 October, 1pm-4pm
Implementing a Digital IT Strategy to Grow your Business: Part 1 6 October, 10am-1pm	How to develop a killer marketing plan for small businesses 7 October, 2pm-4pm
Implementing a Digital IT Strategy to Grow your Business: Part 2 13 October, 10am-1pm	How To Create Wellbeing Habits For High Performance 14 October, 10am-1pm
Convert More Web Visitors Into Sales and Leads 19 October, 9:30am-4:30pm	Wellbeing Tips For Remote Workers 21 October, 2pm-4pm
Understanding Your Ideal Customers 25 October, 10-1pm	Developing the Right Website for Your Business 26 October, 9:30am-4:30pm
Getting Started with Social Media 26 October, 2pm-4pm	Navigating the Disciplinary Maze 27 October, 9:30am-4:30am
Getting Started with Marketing Automation 28 October, 1pm-4pm	
<p>All the above events are FREE to attend for SMEs based in Derbyshire and Nottinghamshire. Click the links above or below if you're interested in learning more.</p> <p style="text-align: center;">https://www.d2n2growthhub.co.uk/events/</p>	



D2N2 Skills Boot camps



The D2N2 LEP has been announced as one of several organisations across the UK to deliver the expanded national Skills Boot camp programme.

Skills Boot camps are free, flexible courses of up to 16 weeks for adults aged 19 or over who are either in work or recently unemployed. They give people the opportunity to build up sector-specific skills and fast-track to an interview with a local employer.

The programme has been developed by the Government as part of the Lifetime Skills Guarantee and Plan for Jobs, in partnership with employers, providers and local authorities, to help people develop the skills in demand and get a better job.

D2N2, working with delivery partners and the Greater Lincolnshire LEP, is offering brand new courses, including:

- **Coding and software development**
- **IT, Networking and Infrastructure**
- **Cyber and system security**
- **Digital Marketing**

Some Skills Boot camps have additional eligibility criteria. For information on these and the most up-to-date list of available Skills Boot Camps, follow this link to the [gov.uk website](https://www.gov.uk).

Cyber Runway



plexal

The cyber security sector is one of the UK's tech success stories, with revenue growing 7% in the last financial year and the number of companies increasing by 21%. The sector is now worth £8.9 billion.

Cyber Runway is a new programme tailored towards this sector. Funded by the Department for Digital, Culture, Media and Sport and delivered by Plexal in partnership with CyLon, Deloitte and The Centre for Secure Information Technologies, it aims to spark even more growth and turn new ideas into commercial successes.

It will link entrepreneurs and businesses to business masterclasses, mentoring, product development support, and networking events. Those that take part in the course could also receive secure investment and backing to trade internationally.

The programme aims to support at least 160 organisations and companies over the course of six months. Companies participating in DCMS's cyber growth initiatives in the past have, on average, more than tripled their revenues year on year.

To register your interest, follow the link to [Plexal's website](#).

Small Business Charter – Help to Grow: Management



The latest round of the Government’s Help to Grow: Management programme is now open. This course intends to help senior managers of SMEs boost their business’s performance, resilience, and long-term growth.

This 12-week programme costs just £750 and is 90% subsidised by the Government. It has been designed to allow participants to complete it alongside full-time work.

An in-depth curriculum will help you build your capabilities in leadership, innovation, digital adoption, employee engagement, marketing, responsible business, and financial management.

Facilitated by small business experts from leading university business schools, this programme will include online and face-to-face sessions, peer networking, one-to-one mentoring, and support from experienced entrepreneurs and leading industry figures. By the end of the course, you will have developed a business growth plan to help your business release its full potential.

Future programmes for East Midlands businesses will be hosted at The University of Derby from 30 September, Nottingham Trent University from 6 October and 30 November, the University of Leicester from 7 October and 25 November, Nottingham University from 25 October and De Montfort University from 28 October, with more to follow.

To discover more and to secure your place on a course, visit the [SBC website](#).

Dates for your diary

Newark Business Awards

Friday 24th September

Newark & Sherwood Economic Growth Conference

Friday 15th October

Future First Expo – Newark Showground

Wednesday 3rd November



<https://www.newark-sherwooddc.gov.uk/>

<https://whatson.visitnewark.co.uk/>



Building a shared prosperity

If you do no longer wish to receive this newsletter contact

Economic.Growth@newark-sherwooddc.gov.uk