



December 2022
Newark & Sherwood
...a great place to do
business!



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As 2022 draws to a close, there's been plenty of activity across Newark and Sherwood. Exciting festive events have been taking place, from Late Night Shopping in Southwell to the fantastic lights switch-on and firework display in Newark Market Place (pictured above).

On 22 November, Future First returned for another successful Expo, engaging over 1,000 students from schools across the district with businesses and training providers to help give them insight into what opportunities are available to them after they finish school.

NSDC successfully secured £3.28 million from the government's [UK Shared Prosperity Fund](#) (UKSPF) to diversify communities and town centres, enhance local skills, improve infrastructure, and help to accelerate economic growth across the district. The funding will support projects and programmes delivered by key partners over the next three years.

Construction began on the new state-of-the-art Air and Space Institute (ASI) at the Newark Gateway site. The facility will train the next generation of pilots, engineers, and aviation ground crew – providing young people who dream of flying a plane or working in the aviation or space industries the opportunity to have that dream turned into reality.

Your continued support of the newsletter is hugely appreciated. If you would like to contribute your own business story, please contact Economic.Growth@newark-sherwooddc.gov.uk.

Keep a lookout for our next newsletter in February 2023. Until then, we wish you a happy holiday and hope you have a restful festive period!

Many thanks,
The NSDC Economic Growth and Visitor Economy Team



Pictured above: Construction beginning on the Air and Space Institute (ASI)

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Good News Stories

The Business Resilience Programme



Newark and Sherwood District Council's Business Resilience and Growth Programme offered support and guidance from industry specialists to local businesses in four key sectors.

Businesses participating in the courses received mentoring and the opportunity to apply for a discretionary grant to boost recovery and growth. Continue reading to discover another fantastic story from a business that completed the scheme!

Bean Block

BeanBlock C.I.C. is a family friendly coffee house, serving imaginative food and play in the heart of Newark. It opened in July 2020 as a Community Interest Company, meaning that profits from the cafe are distributed to extend community provision for families in Newark as well as supporting local family charities and initiatives.

Thanks to the Newark and Sherwood Business Resilience Programme, founders Cate Martin and Aliko Allen secured funding for new toilets to be installed upstairs, as well as a new online booking system for their play area. In addition to this, a targeted media campaign was created to help promote the new play area.

On top of these successes, in 2021 BeanBlock C.I.C won "Best Social Enterprise" at the Newark Business Awards, affirming that BeanBlock has been recognised as an asset to the families of Newark.





GROW YOUR BUSINESS BY SUCCEEDING ON AMAZON

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WORKSHOP CONTENT:



Routes To Market

FBA vs FBM vs Vendor



Looking At The Costs

Pricing & Fees



Getting Set Up

Listings & Logistics



Getting Discovered & Developing Demand

Keywords, Advertising & Promotions

About MinsterFB:

MinsterFB are an Amazon-facing agency who are employed by many of the UK's favourite brands to handle their growth. They have been working alongside Amazon for just over 10 years now. It's not just what they do, it's their total focus.

www.minsterfb.com
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hello@minsterfb.com

Date: Late Jan 2023 **Timing:** 09:30 - 15:00

Location: Southwell **Cost:** £50 (Includes Lunch)



'Hotel takeover' at Thoresby inspires students



During 2022, over 40 catering and hospitality students from West Notts College swapped the college's classrooms for the rooms of [Thoresby Hall Hotel and Spa](#), one of the country's most historic and prestigious hotels, for a one-week 'hotel takeover'.

Undertaking a variety of roles such as chefs, front-of-house, housekeepers and grounds maintenance staff, the students gained valuable experience of working within a hotel environment.

Kieran (pictured above) is currently studying for an Advanced Diploma in Hospitality Supervision and Leadership; he spent his week serving guests in the bar. Kieran said, "I've really grown in confidence during my time at the hotel... It's much faster-paced compared with the college because of the sheer volume of guests, but it's been great to experience this side of the hospitality industry. My dream job would be to open my own cocktail bar."

Some students had the chance to help maintain the hotel's beautiful 30-acre grounds. Aeron (pictured below) enjoyed his experience so much he changed his career choice from catering to ground maintenance. He is now hoping to secure a job in the hotel's maintenance team after his studies. Aeron said, "When I heard about the opportunity to work outdoors, I had a feeling I'd enjoy it. I got on well with the team and they ensured I got the most out of the week. I've learnt new skills and I think I have the right characteristics for a job like this. Everyone has made me feel part of the family and I would love a job working in the hotel grounds."

Thoresby Hall Hotel's general manager, Claire Fletcher, said: "We wanted to give students an opportunity to gain experience of working in a real-life environment, amongst a warm and supportive team, so that they can discover what it feels like to work in the hospitality industry."

Hotel guests recognised the students' endeavours throughout the week. Rosemary, from Harrogate, said: "All the young people have been charming, engaging, interested and worked extremely hard. Well done, Thoresby Hall, for offering this opportunity."

Claire Fletcher added: "Investing in the students is an investment in the future of hospitality, and we hope they will want to start their career journey with us here at Thoresby Hall Hotel."

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For further details of the opportunities to work with Vision West Notts College please go to their [employer's webpage](#). Or, for existing employees, Vision West Notts's [Reskill and Recover webpage](#) has information on courses that cover areas such as Health and Safety, Management & Team leading and Maths, English & ESOL.



Rufford Abbey wins Visitor Attraction Accolade



In October 2022, VisitEngland awarded [Rufford Abbey Country Park](#) with a visitor attraction accolade for Quality Food and Drink.

The award signifies that assessors have recognised Rufford for going the extra mile in giving visitors a high-quality day out. The park now joins 96 other attractions across England, all recognised for excellence in the following categories: Best Welcome, Best Told Story, Quality Food & Drink, Hidden Gem and the Gold Award.

The accolades are designed to celebrate excellence within the visitor attraction sector and showcase the businesses in Vacationland's Visitor Attraction Quality Scheme. It recognised the important work done by the tourism sector, which has long been one of England's largest and most valuable industries, supporting hundreds of thousands of businesses, employing about 2.6 million people and, in 2019, generating £76 billion in domestic visitor spending.

See the full list of attractions to receive VisitEngland 2021-22 Visitor Attractions Accolades [here](#).



Coming Up in 2023...

Sustainability Workshop



A free 2-hour Sustainability Workshop is being held at Hexgreave Hall on Tuesday, 28 February 2023. The workshop will cover “what sustainability in business is” and will consider how and when your business can adapt going into the future.

More details will be made available in due course. If you have any enquiries, please contact Sue Natrass at susan.natrass@newark-sherwooddc.gov.uk.

D2N2 Business Support Surgery



In 2023 NSDC will again be offering a series of one-hour sessions for local businesses who wish to receive free specialist and local support to help them thrive.

Organised in partnership with D2N2 Growth Hub, the sessions will be held on a one-to-one basis with Dawn Fear, one of the D2N2 Growth Hub’s Nottinghamshire Business Advisers. Attendees will have the opportunity to receive valuable advice, pose questions directly related to their business, get practical tips and obtain incisive information.

The surgery is aimed at businesses, either pre-start-up or established. Taking place on Tuesday, 21 March 2023, at Edwinstowe House, there are seven sessions throughout the day and will be offered on a first-come, first-served basis.

For more information and to book your sessions, please contact Sue Natrass by emailing susan.natrass@newark-sherwooddc.gov.uk or calling 01636 655 277 or 07834 174 356.

Business Premises

Beacon Hill offices



Newark Beacon provides the ideal serviced workspace for businesses, offering flexible, professional premises with a range of business support services. The centre encourages the development of startups, entrepreneurial and high-growth businesses. On-site meeting and conference rooms are available for client appointments, and there's a warm, welcoming reception team to greet guests.

You can find more information on the [Newark Beacon website](#). Alternatively, call 01636 653100 or email hello@newark-beacon.co.uk. As little as one month's notice needed. Virtual office hosting is also available.



Support and Advice

Invest to Grow



The University of Derby's Invest to Grow programme provides grants and loans of between £15,000 and £250,000 to private-sector businesses across the East Midlands to innovate, grow and create jobs that can be sustained for a minimum of three years.

For more information on eligibility and to apply, visit the [University of Derby](#) web page.

Recovery Loans Scheme



British Business Bank's Recovery Loan Scheme is designed to support access to finance for UK businesses as they look to invest and grow.

This finance can be used for any legitimate business purpose. However, businesses must be able to afford to take out additional debt finance for these purposes.

For eligibility, and further information, go to the [British Business Bank](#) web page.

Subscribe to Grant Finder



Grant Finder is Europe's most advanced grants and policy database. Its search engine operates across the public, private and voluntary sectors, identifying funding opportunities and business support schemes appropriate for your business.

To find out more please see the [Grant Finder website](#). The NSDC Economic Growth team also offers a free search service.

D2N2 Growth Hub



Supporting economic growth across Derbyshire and Nottinghamshire, D2N2 is one of the largest Local Enterprise Partnerships in the country.

For free, impartial business support advice, and to access a tailored Funding Tracker, visit the [D2N2 growth hub's website](#) or phone 0333 006 9178.

Health and Safety Services



Optimum Safety cover a huge variety of areas, including:

- Comprehensive Health and Safety Audits
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The health and safety services offered by Optimum Safety can be tailored to your business and sector, with a Lite Package on offer for businesses with less than 5 employees

Optimum Safety.

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Training, Guidance and Recruitment



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LEVEL 1 AWARD IN HOSPITALITY AND CATERING

This qualification will provide your employees with the fundamental skills needed to excel in the hospitality sector, as well as role-specific skills and knowledge. This programme is designed to support progression and supports the foundation skills required for a prosperous career in hospitality and catering. This programme has a flexible and blended delivery method, tailored to your businesses needs.

This training is delivered through the Skills Support for the Workforce contract, created to help small to medium-sized employers turn their business growth plans into reality by upskilling their existing workforce. It is co-financed by the Education and Skills Funding Agency and the European Social Fund.

Pathways



Pathway 1: Front of house

- Customer service in the hospitality industry
- Front office operations
- Data protection training



Pathway 2: House keeping

- Customer service in the hospitality industry
- Housekeeping and guest services
- Health, safety and COSHH certificate



Pathway 3: Food service

- Customer service in the hospitality industry
- Food service
- Food hygiene certificate

Additional Optional Elements



Conflict management



Mental health awareness



Stress management



Time management



Equality and diversity awareness



Safeguarding and prevent awareness



Contact
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Help to Grow: Digital & Management

HELP TO GROW
DIGITAL

HELP TO GROW
MANAGEMENT

The Government's **Help to Grow: Digital** scheme is designed to support smaller businesses in adopting digital technologies. Eligible businesses can receive discounts of up to £5,000 off the retail price of approved Digital Accounting and CRM software. A new [online platform](#) also offers support and advice on choosing the right digital technologies to boost their growth.

Details of the Government's **Help to Grow: Management** programme - offering business leaders management and leadership training - can be found on the [SBC website](#).

Government Support



Search the [gov.uk business support page](#) for free government business support, from guidance on statutory rights and Brexit, to [T-Level incentives](#) and [Skills Boot Camps](#), including HGV driver training.

If your business operates overseas you may also be interested in the [Export Support Team webpage](#) and the [Brexit Checker tool](#).

BIPC Nottinghamshire



Nottinghamshire Business & IP Centre offer a package of free business support, including workshops, webinars, and the 'Fit for Business' scheme. Support is available to start-up business owners, entrepreneurs, and inventors across Nottinghamshire.

To find out more about the BIPC, and for a full list of their events, go to the [BIPC Nottinghamshire webpage](#).

Learning Support and IT Recruitment



Inspire offer free staff development in Science, Technology, Engineering and Maths. The training can be accredited or non-accredited and tailored to your need. To register your interest go to Inspire's [online form](#)

Inspire are also looking to work with local IT businesses to help them recruit freshly qualified new employees in Coding or User Experience & User Interface. Complete Inspire's [online form](#) to register your interest

D2N2 Skills Boot Camps



Skills Bootcamps are free, flexible courses that aim to help prospective employees develop sector-specific skills to fast-track them into work with a local employer.

As part of the Department for Education's £2.5 billion 'National Skills Fund', courses in digital, green skills, construction, transport, and more are available at Levels 2, 3, 4 and above. To find out more go to the [D2N2 Skills Bootcamps webpage](#)

Dates for Your Diary

Sustainability Workshop

Tuesday 28 February 2023 – Hexgreave Hall

[D2N2 Business Support Surgery](#)

Tuesday 21 March 2023 – Edwinstowe House

[Lincolnshire Business Expo](#)

Tuesday 25 April – Lincolnshire Showground

Economic Growth Conference 2023

Being planned for October 2023 – Date and venue TBC

Future First Expo 2023

Wednesday 15 November 2023 – Newark Showground



Online versions of these newsletters can now be found on the new [Business Newsletter](#) page on the Invest Newark & Sherwood site

<https://www.newark-sherwooddc.gov.uk/>

<https://whatson.visitnewark.co.uk/>



Building a shared prosperity

If you do no longer wish to receive this newsletter contact

Economic.Growth@newark-sherwooddc.gov.uk