



October 2022
Newark & Sherwood
...a great place to do
business!



Welcome to the tenth edition of Newark and Sherwood District Council’s Business E-Newsletter.



On 14 October, we held our second Economic Growth Conference at Southwell Racecourse. Over 100 attendees gathered to see and discuss the latest developments in our district and heard fantastic speeches from Will Hutton and Dr Ros Rivaz. In addition, delegates had the opportunity to participate in thought-provoking workshops and positive networking sessions throughout the day, including speaking with Professor Kim Cassidy, a retail expert from Edge Hill University.

Transformative plans for Newark’s Buttermarket continue to be realised as Inspire takes up residency of the upstairs development. They will establish a new state-of-the-art venue offering a range of courses, workshops and events to young people and adults, aiming to open in Autumn 2022. Further details can be found on Inspire’s new [Buttermarket webpage](#).

In Towns Fund news, planning application was recently submitted for the new Southern Link Road, which aims to establish greater links between A46 and the A1, and ease congestion in Newark. Subject to planning approval, construction work will commence in early 2023.

Plenty of events have shown off our district’s unique offer over the Autumn, from the Southwell Bramley Apple festival to Thoresby’s Craft and Artisan Food Market, with plenty more to come as the festive season approaches. The NSDC Future First Expo also sits just around the corner, with 50 businesses set to inspire over 1,000 students at Newark Showground in late November, facilitated by the NSDC Economic Growth team.

Your continued support of the newsletter is hugely appreciated. If you would like to contribute your own business story, please contact Economic.Growth@newark-sherwooddc.gov.uk.

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Good News Stories

The Business Resilience Programme



BUSINESS
DOCTORS
ACHIEVE YOUR VISION

business savings
experts



Newark and Sherwood District Council's Business Resilience and Growth Programme offered support and guidance from industry specialists to local businesses in four key sectors. The scheme provided workshops, mentoring, business model reviews, and more, all to help businesses develop plans, identify new markets, modify working methods and establish supply chains.

Businesses taking part in the courses received the opportunity to apply for a discretionary grant to boost recovery and growth. Continue reading to discover another fantastic story from a business that completed the scheme!

Rebecca - Southwell Holiday Cottage



Southwell Holiday Cottage is an award-winning holiday cottage only a short walk from the town centre and beautiful open countryside. Rebecca Smith has run the cottage since the beginning of the pandemic, completely renovating the property to create a cosy living space for guests to relax and unwind.

Rebecca has been in the tourism industry for the last thirty years and has lived in Southwell for the last twenty years, giving her a wealth of knowledge to offer guests to improve their stay.

After attending the Business Resilience Programme, Rebecca said "I have enjoyed learning about the many ways in which I could improve my website, such as adding reviews and social media info to analysing performance through Google analytics."

"I have learned more of pricing, marketing, and the importance of heritage to guests looking for breaks in Southwell. I have also begun to collaborate with bloggers and journalists on social media to allow for mutual beneficial promotion."

With the support of the Business Resilience Fund, Rebecca was able to improve the cottage by purchasing greener and more energy efficient appliances. She was also successful in purchasing garages adjacent to the accommodation. As a result, she is now able to offer parking for visitors and storage for bikes to promote green tourism even further.



Lucretia - Village Chic



Established over 16 years ago, Village Chic specialises in interior design, from fine French Furniture to unique paint services. The shop is located in a Grade II Georgian Townhouse in Newark and is owned by businessperson and interior designer Lucretia Henry.

The lack of footfall in Newark over the lockdown brought home the difficulty of running a store on the high street. However, Lucretia continued to invest and grow her business by identifying new opportunities. She recognised the need to diversify and has recently expanded her retail offer to include Annie Sloan Chalk Paints and Pure Original

Paints.

The Business Resilience Programme helped Lucretia to develop Village Chic so that the business could target new markets and sales opportunities, expanding the range of products and services offered to customers. As a result, she has grown the Village Chic brand and facilitated the cross-merchandising of products, demonstrating market credibility and expertise to new customers.

Other lessons from the programme included financial management and cost control, developing internal processes, and reducing wastage to improve sustainability.

These developments have allowed Lucretia to continue to invest in her business, improving prospects for current employees and opening up new employment opportunities. Lucretia was also able to use the grant funding offered by the scheme to invest in a more robust website for Village Chic.

Lucretia's time has now been freed up to allow her to diversify into other areas within the business – namely, an exclusive clothing range. This is still in its infancy, and Lucretia is currently holding special invitation events to promote the range.



CityFibre rollout reaches Newark



CityFibre has named Newark as its next £10m fibre investment, promising fast and reliable fibre internet to many homes and businesses.

The fibre rollout has already contributed to over £38bn in economic benefit across the UK. It is also expected to bring many benefits to Newark, including better internet infrastructure and internet speeds of up to 1,000Mbps for upload and download.

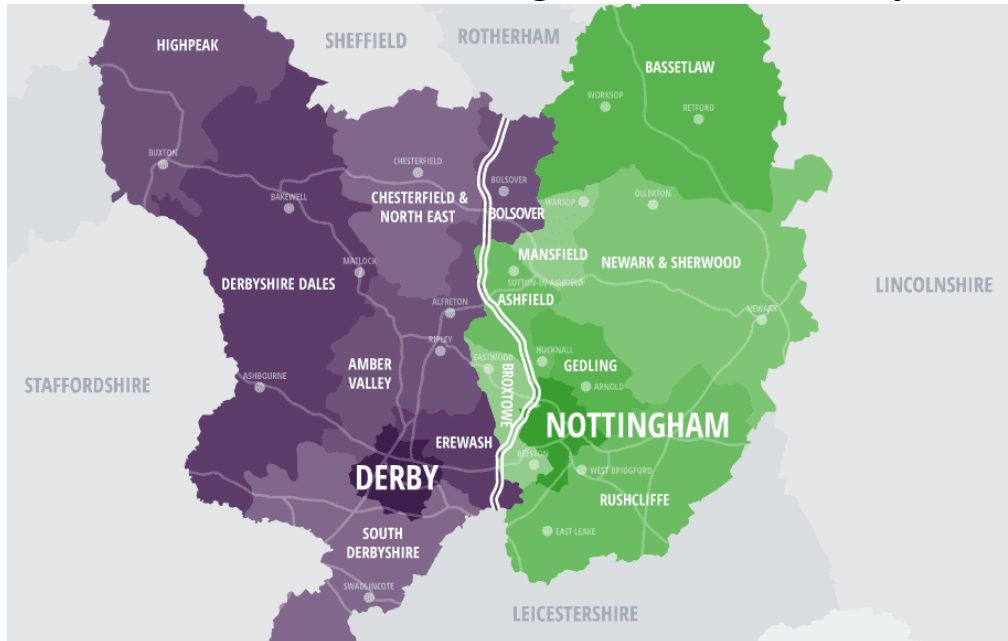
Area Manager Dominika Walker will oversee the project while acting as all stakeholders' primary point of contact. Dominika said: "The future of Newark's digital connectivity starts here. We've had great success in deploying our Full Fibre network in other areas of Nottinghamshire in partnership with Nottinghamshire County Council, and we cannot wait for local residents and businesses to experience first-hand what is possible with strong digital connectivity."

Portfolio Holder for Economic Development and Visitors at NSDC, Councillor Rhona Holloway, added: "Access to this type of technology will help to close the digital divide and ensure a future for Newark's digital economy at a time when our district is benefitting from new developments as a result of government investment. This Full Fibre rollout will be especially important for our businesses and those working from home and will transform their connectivity."

Construction on the Full Fibre network in Newark will begin this November. More information about this exciting development can be found on the [CityFibre website](#).



Devolution Vision for Nottinghamshire and Derbyshire



Leaders from 27 councils in Nottingham, Nottinghamshire, Derby and Derbyshire have set out an ambitious joint vision for devolved powers to improve investment in the economy, the environment, and health. This plan aims to establish the East Midlands Mayoral Combined Authority, combining different local structures into one regional unit and bringing important decisions for our area closer to home.

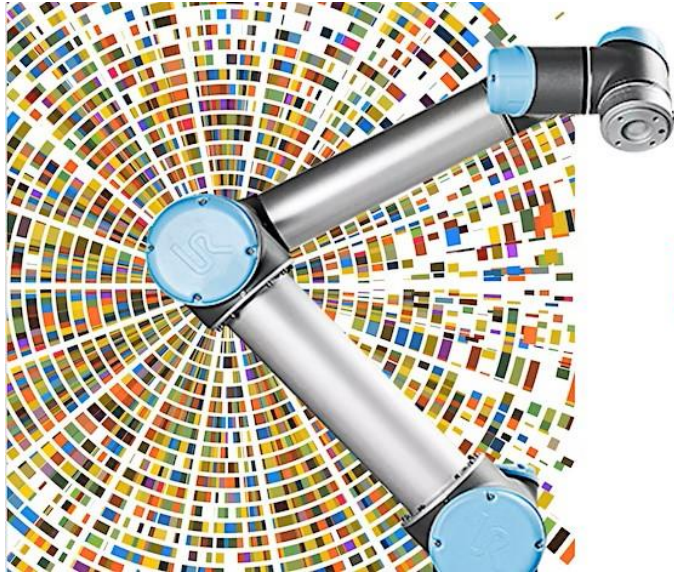
A successful devolution plan could result in extra powers and £1.14 billion from the government. This would be used to invest £38 million a year over 30 years in education and skills, transport and the environment, the economy and infrastructure, land and housing, health and social care, youth services and support to vulnerable young people and potentially much more.

Extra powers could also be gained to deliver community safety, tourism, and heritage and better control over regulatory powers.

The £1.14 billion deal was made with Government in August 2022, establishing a rough timeline for the development of the proposal, with public consultation expected to begin in November or December 2022. Legislation is being aimed to be ready for Spring 2023, and then if the plan is accepted, the first election for an East Midlands Mayor will take place in May 2024.

Any devolution deal would not affect the status of the local councils that would continue to provide local services to their residents.

How can autonomous systems and robotics be used in your business?



The University of Lincoln invites you to join leading researchers from the East Midlands Enterprise Universities (EMEU, Universities of Lincoln, Nottingham Trent University, and de Montfort University) for a **FREE** event on **Wednesday, 30th November 2022**.

This event is part of an initiative of EMU to join forces with regional industries to work together, exploiting the opportunities and addressing the challenges of recent advances in robotics, automation, and specifically “collaborative robots” – robots working closely with and alongside humans. This event aims to engage with SME manufacturing and logistics businesses based in the East Midlands. It will discuss key issues related to autonomous systems, such as digital twins, training support, integration, operations, and supply chain.

More details can be found [here](#), and you can book your place via [Eventbrite](#).

Business Premises

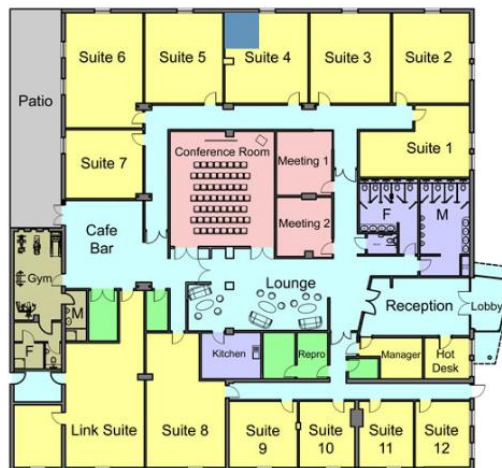
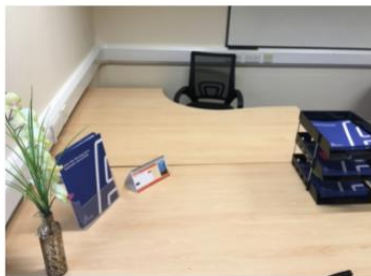


OFFICE SPACE AVAILABLE

JOIN OUR THRIVING BUSINESS COMMUNITY
SUITE 4 - AURA
GREAT OFFICE WITH EXTRA INTERNAL
STORAGE SPACE
430 SQFT

EXTERNAL WINDOW- NATURAL LIGHT
ALL COSTS INCLUDED

Call 01636 647112 TO ARRANGE A VIEWING



The Aura Centre is offering serviced offices and meeting rooms in Newark. Suite 4 is available at the beginning of November and their quick application process means you could move in with two weeks. Situated close to Newark Castle Station and the A46 to provide great road and rail links.

Viewings by appointment, if this opportunity interests you, please call Sue at 01636 647112

Beacon Hill offices



Newark Beacon provides the ideal serviced workspace for businesses, offering flexible, professional premises with a range of business support services. The centre encourages the development of startups, entrepreneurial and high-growth businesses. On-site meeting and conference rooms are available for client appointments, and there's a warm, welcoming reception team to greet guests.

You can find more information on the [Newark Beacon website](#). Alternatively, call 01636 653100 or email hello@newark-beacon.co.uk. As little as one month's notice needed. Virtual office hosting is also available.



Financial Support and Advice

Invest to Grow



The University of Derby's Invest to Grow programme provides grants and loans of between £15,000 and £250,000 to private-sector businesses across the East Midlands to innovate, grow and create jobs that can be sustained for a minimum of three years.

For more information on eligibility and to apply, visit the [University of Derby](#) web page.

Recovery Loans Scheme



British Business Bank's Recovery Loan Scheme is designed to support access to finance for UK businesses as they look to invest and grow.

This finance can be used for any legitimate business purpose. However, businesses must be able to afford to take out additional debt finance for these purposes.

For eligibility, and further information, go to the [British Business Bank](#) web page.

Subscribe to Grant Finder



Grant Finder is Europe's most advanced grants and policy database. Its search engine operates across the public, private and voluntary sectors, identifying funding opportunities and business support schemes appropriate for your business.

To find out more please see the [Grant Finder website](#). The NSDC Economic Growth team also offers a free search service.

D2N2 Growth Hub



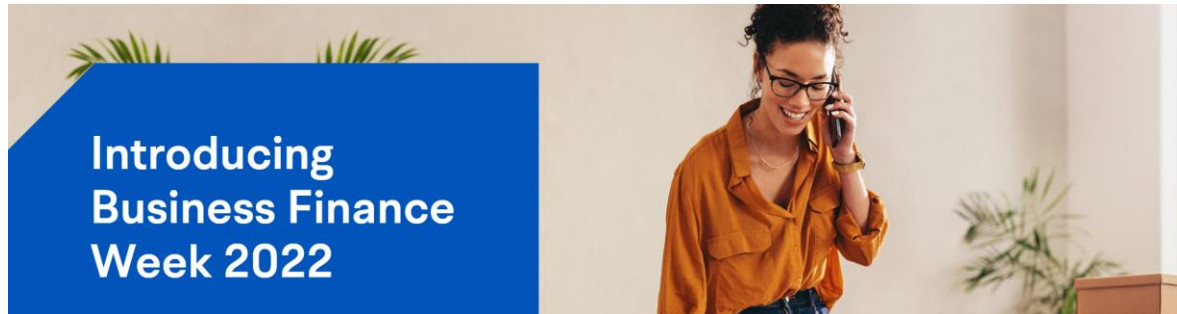
Supporting economic growth across Derbyshire and Nottinghamshire, D2N2 is one of the largest Local Enterprise Partnerships in the country.

For free, impartial business support advice, and to access a tailored Funding Tracker, visit the [D2N2 growth hub's website](#) or phone 0333 006 9178.



Training, Guidance and Recruitment

Business Finance Week



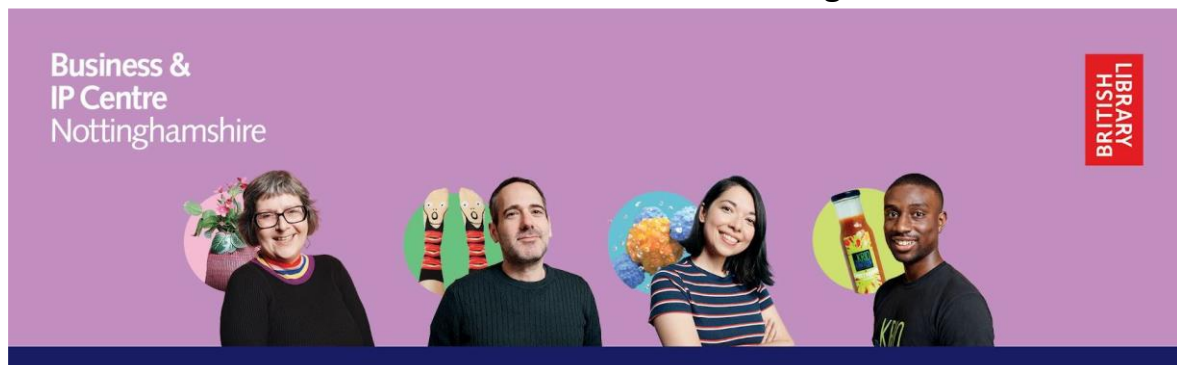
Throughout the week of 7-11 November 2022, British Business Bank, along with business support partners from across the UK, are working together to host Business Finance Week 2022.

Five days of nation-wide and regional in-person events, webinars and more, are aiming to help small businesses learn about the finance options available to them to support their needs. Each day will be centred round a key theme, giving you the opportunity to hear from experts in their field on a varied range of subjects:

- 7th November: Funding your Start Up
- 8th November: Angel Investment
- 9th November: Equity for Growth
- 10th November: Debt for Businesses
- 11th November: Green Finance

Events are continually being added to the Business Finance Week Calendar, which can be accessed at the [Business Finance Week webpage](#) to discover the latest news and opportunities.

Events from Business & IP Centre Nottinghamshire



As part of the Nottinghamshire Business & IP Centre (BIPC) package of free business support they are offering a programme of webinars to start-up business owners, entrepreneurs, and inventors across Nottinghamshire. These sessions include workshops on marketing and finance, as well as the 'Fit for Business' scheme, providing practical, jargon-free advice and support to help you overcome obstacles in your business.

To find out more about the BIPC, and for a full list of events taking place through to December, go to the [BIPC Nottinghamshire webpage](#).



Free Advice from Trading Standards



Nottinghamshire County Council

For a limited time, Trading Standards are providing free bespoke advice and support to help businesses in Nottinghamshire, with a focus on SMEs and start-ups.

This service is part of the East Midlands Accelerator Project. It will be a free service aiming to help businesses negotiate legal requirements. As experts in compliance and legislation, Trading Standards officers have the specialist knowledge to help businesses avoid potentially costly corrective action that might be needed as a result of non-compliance with legislation.

For further information, please visit the [Nottinghamshire County Council](#) webpage.

The funding is due to cease towards the end of 2022. However, this will depend on the uptake, so the scheme could finish earlier. If this is something which interests you, an application form can be accessed [here](#). Once completed, a team from Trading Standards will access eligibility and will be in touch.



Help to Grow: Digital & Management



The Government's **Help to Grow: Digital** scheme is designed to support smaller businesses in adopting digital technologies. Eligible businesses can receive discounts of up to £5,000 off the retail price of approved Digital Accounting and CRM software. A new [online platform](#) also offers support and advice on choosing the right digital technologies to boost their growth.

Details of the Government's **Help to Grow: Management** programme - offering business leaders management and leadership training - can be found on the [SBC website](#).

Government Support



Search the [gov.uk business support page](#) for free government business support, from guidance on statutory rights and Brexit, to [T-Level incentives](#) and [Skills Boot Camps](#), including HGV driver training.

If your business operates overseas you may also be interested in the [Export Support Team webpage](#) and the [Brexit Checker tool](#).

Connections in Lincolnshire



Taking place at Lincolnshire Showground on 19 January 2023, this year's event will be themed around 'Making Connections' and will consist of workshops and business stalls.

Newark and Sherwood businesses have been specially invited to exhibit doing business across borders. The first 10 to book will get 50% off their exhibition space with promo code NSDC50. More information is available on the [expo website](#).

Learning Support and IT Recruitment



Inspire are offering free staff development in Science, Technology, Engineering and Maths. The training can be accredited or non-accredited and tailored to your need. Go to Inspire's [online form](#) for eligibility criteria and to register your interest.

Inspire are also looking to work with local IT businesses to help them recruit freshly qualified new employees in either Coding or User Experience & User Interface. Complete Inspire's [online form](#) to register your interest

Reskill and Recover



The Reskill and Recover project aims to upskill employees, ensuring businesses have the skills needed to access future markets in the post-pandemic and post-Brexit world.

Free, fully funded, short courses are on offer, covering areas such as Health and Safety, Management & Team leading and Maths, English & ESOL

For more courses, please go to the West [Nottinghamshire College website](#).



Dates for Your Diary

Winter Craft Fair, Southwell Minster

Friday 4 – Saturday 5 November

[Business Finance Week](#)

Monday 7 – Friday 11 November

East Midlands Property Show

Monday 14th November

[Future First Careers Expo 2022](#), Newark Showground

Tuesday 22 November 2022

Newark Christmas Lights Switch On

Sunday 27 November 2022

Shop Southwell Late Night Shopping

Thursday 1 December 2022

[Small Business Saturday](#)

Saturday 3 December 2022

[Lincolnshire Business Expo](#)

Thursday 19 January 2023

D2N2 Business Support Surgery

Being planned for Spring 2023 – Date and venue TBC

For more details of Christmas events in the district make sure to check out the [Events Calendar](#) on our visitor websites!

Online versions of these newsletters can now be found on the new [Business Newsletter](#) page on the Invest Newark & Sherwood site

<https://www.newark-sherwooddc.gov.uk/>

<https://whatson.visitnewark.co.uk/>



Building a shared prosperity

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Economic.Growth@newark-sherwooddc.gov.uk